



## NOTICE TO THE MARKET

# Natura selected for the new **Bovespa Corporate Sustainability Index – ISE**

**São Paulo, December 2, 2005** - Natura Cosméticos S.A. (Bovespa - São Paulo Stock Exchange: NATU3) informs that shares of its own issuance were included in the theoretical portfolio of the new Bovespa index, the Corporate Sustainability Index - ISE. Natura, a company listed on the segment of Novo Mercado of Bovespa, will have a 1.25% of participation. The index will be valid for one year, from December 2005 to December 2006.

ISE is an index comprised of shares of companies with recognized commitment to social responsibility and corporate sustainability, developed by Bovespa, Abrapp (Brazilian Association of Pension Funds), Anbid (National Association of Investment Banks), Apimec (Association of Capital Markets Analysts and Investment Professionals), IBGC (Brazilian Institute of Corporate Governance), IFC (International Finance Corporation), Ethos Institute of Social Responsibility and the Ministry of Environment.

The criteria adopted for inclusion of shares in this index are: (i) to be among the 150 most traded shares at Bovespa, in terms of liquidity, within the last 12 months, (ii) to have a trading session presence of at least 50%, in the last 12 months and (iii) to meet the sustainability criteria approved through a questionnaire.

The main purpose of this index is to become a benchmark for socially responsible investments, as well as to encourage the adoption of good practices in the Brazilian corporate market.

ISE can be composed of nearly 40 shares. At its launching, the 150 most liquid shares were selected, which is equivalent to 121 companies, out of which only 28 were included in ISE's theoretical portfolio.

For further information on this index, please access Bovespa's website ([www.bovespa.com.br](http://www.bovespa.com.br)).

*This press release contains forward-looking statements. Such statements are not statements of historical fact, and reflect the beliefs and expectations of the Natura's management. The words "anticipates", "wishes", "expects", "estimates", "intends", "forecasts", "plans", "predicts", "projects", "targets" and similar words are intended to identify these statements, which necessarily involve known and unknown risks and uncertainties. Known risks and uncertainties include, but are not limited to, the impact of competitive products and pricing, market acceptance of products, product transitions by the Company and its competitors, regulatory approval, currency fluctuations, production and supply difficulties, changes in product sales mix, and other risks. This press release also includes pro-forma information prepared by the Company for information and reference purposes only, which has not been audited. Forward-looking statements speak only as of the date they are made, and the Company does not undertake any obligation to update them in light of new information or future developments.*