

SCHEDULE OF CORPORATE EVENTS

Corporate name	Natura Cosméticos S.A.
Headquarter address	Rodovia Régis Bittencourt, s/nº, Km. 293, Edifício I, Itapecerica da Serra - SP Telephone number(s): (11) 4147-8511 Fax number: (11) 4147-8833
Internet address	www.natura.net
Investor Relations Officer	Name: Roberto Pedote Email: robertopedote@natura.net Telephone number(s): (11) 4196-1401 Fax number: (11) 4196-1402
Officer in charge of the Investor Relations Area	Name: Helmut Bossert Email: helmutbossert@natura.net Telephone number(s): (11) 4196-1420 Fax number: (11) 4196-1402
Newspapers (and places) where the company publishes its corporate acts	Diário Oficial do Estado de São Paulo Valor Econômico (São Paulo)
The Company is subject to the arbitration of the Market Arbitration Chamber, pursuant to the Arbitration Clause included in its Bylaws.	

Annual Financial Statements and Consolidated Financial Statements, as the case may be, related to the fiscal year ended on 12/31/2009.

EVENT	DATE
Disclosure to the Shareholders	02/24/2010
Publication	02/25/2010
Submission to BMF&BOVESPA	02/24/2010 ¹

Standardized Financial Statements - DFP, related to the fiscal year ended on 12/31/2009.

EVENT	DATE
Submission to BMF&BOVESPA	02/24/2010 ²

Annual Financial Statements and Consolidated Financial Statements, as the case may be, in compliance with the international standards, related to the fiscal year ended on 12/31/2009.

EVENT	DATE
Submission to BMF&BOVESPA	02/24/2010 ³

Remuneration in cash in the allocation of the result for the fiscal year ended on 12/31/2009.

Profit	Event-Date	Amount (R\$)	Value per share (R\$)	Payment Date
			Common Share	

¹ After the closing of the trading session at the stock exchange

² After the closing of the trading session at the stock exchange

³ After the closing of the trading session at the stock exchange

Interest on own capital	Board of Directors Meeting held on 07/19/2009	R\$ 25,028,116.12 ⁴	R\$ 0.05820126 (R\$ 0.04947107, with 15% withheld as IRRF)	08/12/2009
Dividends	Board of Directors Meeting held on 07/19/2009	R\$ 215,151,529.87 ⁵	R\$ 0.50032093	08/12/2009
Interest on own capital	Board of Directors Meeting held on 02/24/2010	R\$ 18,225,660.59 ⁶	R\$0.04235399 (R\$ 0.03600089, with 15% withheld as IRRF)	04/08/2010
Dividends	Board of Directors Meeting held on 02/24/2010	R\$ 339,385,819.92 ⁷	R\$0.78868711	04/08/2010

Remuneration in cash in the allocation of the result for the fiscal year ended on 12/31/2010.				
Profit	Event-Date	Amount (R\$)	Value per share (R\$)	Payment Date
			Common Share	
Interest on own capital	Board of Directors Meeting held on 07/21/2010	R\$35,427,002.78 ⁸	R\$0.08228188 (R\$ 0.06993960, with 15% withheld as IRRF)	08/12/2010
Dividends	Board of Directors Meeting held on 07/21/2010	R\$253,946,908.34 ⁹	R\$0.58981080	08/12/2010

Reference Form, related to the current fiscal year (31/12/2010)	
EVENT	DATE
Submission to BMF&BOVESPA	06/30/2010 ¹⁰

Quarterly Information - ITR	
EVENT	DATE
Submission to BMF&BOVESPA Related to the 1 st quarter	04/28/2010 ¹¹
Related to the 2 nd quarter	07/21/2010 ¹²
Related to the 3 rd quarter	10/20/2010 ¹³

Quarterly Information in English or in accordance with the international standards	
EVENT	DATE
Submission to BMF&BOVESPA Related to the 1 st quarter	04/28/2010 ¹⁴
Related to the 2 nd quarter	07/21/2010 ¹⁵
Related to the 3 rd quarter	10/20/2010 ¹⁶

⁴ Related to the period from January to July 2009

⁵ Related to the period from January to June 2009

⁶ Related to the period from August to December 2009

⁷ Related to the period from July to December 2009

⁸ Related to the period from January to June 2010

⁹ Related to the period from January to June 2010

¹⁰ After the closing of the trading session at the stock exchange

¹¹ After the closing of the trading session at the stock exchange

¹² After the closing of the trading session at the stock exchange

¹³ After the closing of the trading session at the stock exchange

¹⁴ After the closing of the trading session at the stock exchange

¹⁵ After the closing of the trading session at the stock exchange

¹⁶ After the closing of the trading session at the stock exchange

Annual General Meeting	
EVENT	DATE
Publication of the Call Notice	02/25/2010, 02/26/2010, 02/27/2010 and 03/01/2010
Submission of the Call Notice to BMF&BOVESPA, accompanied by the management proposal, should it be the case.	02/25/2010
Holding of the Annual General Meeting	04/06/2010
Submission of the main resolutions of the Annual General Meeting to BMF&BOVESPA	04/06/2010
Submission of the Minutes of the Annual General Meeting to BMF&BOVESPA	04/06/2010

Extraordinary General Meeting	
EVENT	DATE
Publication of the Call Notice	02/25/2010, 02/26/2010, 02/27/2010 and 03/01/2010
Submission of the Call Notice to BMF&BOVESPA	02/25/2010
Holding of the Extraordinary General Meeting	04/06/2010
Submission of the main resolutions of the Extraordinary General Meeting to BMF&BOVESPA	04/06/2010
Submission of the Minutes of the Extraordinary General Meeting to BMF&BOVESPA	04/06/2010

Public Meeting with Analysts	
EVENT	DATE
Holding of the Public Meeting with Analysts, open to other interested persons (APIMEC), at the Hotel Blue Tree Towers Faria Lima, na Av. Brigadeiro Faria Lima, nº 3.989, São Paulo - SP, at 3:30 pm	03/23/2010

Teleconference¹⁷	
EVENT	DATE
Holding of the teleconference	
Analysis and discussion of the 2009 results, from 10 am to 1:30 pm.	02/26/2010
Analysis and discussion of the First Quarter Results, from 10 am to 1:30 pm	04/30/2010
Analysis and discussion of the Second Quarter Results, from 10 am to 1:30 pm	07/23/2010
Analysis and discussion of the Third Quarter Results, from 10 am to 1:30 pm	10/22/2010

Already scheduled Board of Directors Meetings	
EVENT	DATE
Holding of the meeting (dividends/ interest on own capital)	02/24/2010
Submission of the main resolutions of the Board of Director Meeting to BMF&BOVESPA	02/24/2010
Submission of the Minutes of the Board of Directors Meeting to BMF&BOVESPA	02/24/2010
Holding of the meeting (dividends/ interest on own capital)	07/21/2010
Submission of the main resolutions of the Board of Director Meeting to BMF&BOVESPA	07/21/2010
Submission of the Minutes of the Board of Directors Meeting to BMF&BOVESPA	07/21/2010

¹⁷ The Company will send, for each teleconference, a call notice to analysts, institutional and individual investors, by means of its mailing list. All interested persons can also attend the teleconference via webcast at the Company's Investor Relations website (www.natura.net/investidor).