

## **NATURA COSMÉTICOS S.A.**

Corporate Taxpayer's ID (CNPJ/MF) 71.673.990/0001-77

Corporate Registry ID (NIRE) 35.300.143.183

Publicly-Held Company

Subscribed and Paid-up Capital: R\$400,118,547.39 – 429,961,699 common shares

Authorized Capital: up to 11,348,426 common shares

### **MATERIAL FACT**

In compliance with the provisions of the Normative Ruling 358, issued on January 3, 2002 by the Brazilian Securities and Exchange Commission, we announce to our shareholders and the market that, Natura Cosméticos S.A. in reply to the news published today in the newspaper *Valor Econômico* with the headline "Natura prepares secondary public offering", financial advisors were engaged by shareholders pertaining to the Company's controlling group in order to analyze an eventual secondary public offering of Company common shares. In the case of the decision to execute this operation, the Company will provide the relevant announcements and legal notices.

### **ROBERTO PEDOTE**

Chief Financial Officer and Investor Relations Officer