

## **NATURA COSMÉTICOS S.A.**

Corporate Taxpayer's ID (CNPJ/MF) no. 71.673.990/0001-77

Corporate Registry ID (NIRE) 35.300.143.183

Publicly-Held Company

Subscribed and Paid-in Capital: R\$400,118,547.39 – 429,961,699 common shares

Authorized Capital: up to 11,348,426 common shares

### **NOTICE TO THE MARKET**

**NATURA COSMÉTICOS S.A.** informs that from January 1, 2009 up to this date **eight hundred seventy six thousand, nine hundred fifty (876,950) non-par registered common shares were subscribed and paid-in**, out of the one million, seven hundred two thousand, two hundred fifty (1,702,250) non-par registered common shares, issued on February 21, 2006, and one million, five hundred fourteen thousand, seven hundred fifty (1,514,750) non-par registered common shares, issued on February 28, 2007, as approved by the Company's Board of Directors on the referred data, to meet the exercise of the options granted to the managers and employees of the Company and of its direct and indirect subsidiaries, participants of the Addendum to the Stock Option Granting or Subscription Plan of Common Shares Issued by the Company related to the Calendar Years of 2003, 2004, 2005 and 2006.

Accordingly, the Company's capital stock increased from three hundred ninety one million, four hundred twenty two thousand, five hundred twenty three reais and twenty four centavos (R\$391,422,523.24), on December 31, 2008, to four hundred million, one hundred eighteen thousand, five hundred forty seven reais and thirty nine centavos (R\$400,118,547.39), on this date.

The amount of non-par registered common shares, subscribed and paid-in, increased from four hundred twenty nine million, eighty four thousand, seven hundred forty nine (429,084,749) non-par registered common shares, on December 31, 2008, to four hundred twenty nine million, nine hundred sixty one thousand, six hundred ninety nine (429,961,699), on this date.

Accordingly, the authorized capital decreased from twelve million, two hundred twenty five thousand, three hundred seventy six (12,225,376) non-par registered common shares, on December 31, 2008, to eleven million, three hundred forty eight thousand, four hundred twenty six (11,348,426) non-par registered common shares, on this date.

The eight hundred seventy six thousand, nine hundred fifty(876,950) non-par registered common shares, subscribed and paid-in from January 1, 2009 up to this date will be fully entitled to interest on own capital or any other compensations declared after the date on which they were subscribed and paid-in.

**ROBERTO PEDOTE**

Chief Financial and Investor Relations Officer