

NATURA COSMÉTICOS S.A.

Corporate Taxpayer's ID (CNPJ/MF) 71.673.990/0001-77

Publicly-Held Company

Corporate Registry ID (NIRE) 35.300.143.183

Subscribed and Paid-in Capital: R\$401,166,387.64 – 430,028,699 common shares

Authorized Capital: up to 11,281,426 common shares

NOTICE TO THE MARKET

NATURA COSMÉTICOS S.A. informs that from May 29, 2009 up to this date **sixty-seven thousand (67,000) non-par registered common shares were subscribed and paid-in**, out of the one million, five hundred fourteen thousand, seven hundred fifty (1,514,750) non-par registered common shares, issued on February 28, 2007, as approved by the Company's Board of Directors on said date, to comply with the exercise of the options granted to the managers and employees of the Company and of its direct and indirect subsidiaries, participants of the Plans for the Stock Option Granting or Subscription of Common Shares Issued by the Company related to the Calendar Years of 2003, 2004, 2005 and 2006.

Accordingly, the Company's capital stock increased from four hundred million, one hundred eighteen thousand, five hundred forty-seven reais and thirty-nine centavos (R\$400,118,547.39), on May 29, 2009, to four hundred one million, one hundred sixty-six thousand, three hundred eighty-seven reais and sixty-four centavos (R\$401,166,387.64), on this date.

The amount of non-par registered common shares, subscribed and paid-in, increased from four hundred twenty-nine million, nine hundred sixty-one thousand, six hundred ninety-nine (429,961,699) non-par registered common shares, on May 29, 2009, to four hundred thirty million, twenty-eight thousand, six hundred ninety-nine (430,028,699) non-par registered common shares, on this date.

Accordingly, the authorized capital decreased from eleven million, three hundred forty-eight thousand, four hundred twenty-six (11,348,426) non-par registered common shares, on May 29, 2009, to eleven million, two hundred eighty-one thousand, four hundred twenty-six (11,281,426) non-par registered common shares, on this date.

The sixty-seven thousand (67,000) non-par registered common shares, subscribed and paid-in from May 29, 2009 up to this date will be fully entitled to dividends, interest on own capital or any other considerations declared after the date on which they were subscribed and paid-in.

ROBERTO PEDOTE

Chief Financial and Investor Relations Officer