

NATURA COSMÉTICOS S.A.
CNPJ/MF No. 71.673.990/0001-77
NIRE 35.300.143.183

Publicly-Held Company

ERRATA

**CALL NOTICE
EXTRAORDINARY AND ANNUAL GENERAL MEETINGS OF SHAREHOLDERS**

The Shareholders of the Company are hereby requested to disregard item 1(m) mentioned in the Call Notice for the Extraordinary and Annual General Shareholders' Meeting, to be held at 10:20 a.m., on April 13, 2012, that had the following wording: "**(m)** exclude former item XXIX from article 20, as its provisions are already addressed under item XIV of the same article;". Such item did not exist in the Company's By-Laws and, therefore, such deliberation will be suppressed. Furthermore, the previous By-Laws is now mentioned in item 1(c) for Shareholders' ease of reference, which shall hereafter read as follows: "**(c)** exclude paragraph 1 from article 6;".

The documents regarding the meetings were amended according to the modifications above mentioned and are available on the Company's Investors Relations website (www.natura.net/investidor), on the Brazilian Securities Commission - CVM website (www.cvm.gov.br) and on the BM&FBovespa website (www.bmfbovespa.com.br).

Itapecerica da Serra, March 16, 2012.

PEDRO LUIZ BARREIROS PASSOS
Co-Chairman of the Board of Directors