

SCHEDULE OF CORPORATE EVENTS

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| Corporate name | Natura Cosméticos S.A. |
| Headquarter address | Rodovia Régis Bittencourt, s/nº, Km. 293, Edifício I, Itapecerica da Serra - SP Telephone number(s): (11) 4147-8511 Fax number: (11) 4147-8833 |
| Internet address | www.natura.net |
| Investor Relations Officer | Name: Roberto Pedote Email: robertopedote@natura.net Telephone number(s): (11) 4196-1401 Fax number: (11) 4196-1402 |
| Responsible for the Investor Relations Area | Name: Fabio Cefaly Email: fabiocefaly@natura.net Telephone number(s): (11) 4196-1420 Fax number: (11) 4196-1402 |
| Newspapers (and places) in which the company publishes its corporate acts | Diário Oficial do Estado de São Paulo Valor Econômico (São Paulo) |
| The Company is subject to the arbitration of the Market Arbitration Chamber, pursuant to the Arbitration Clause included in its Bylaws. | |

| Annual Financial Statements and Consolidated Financial Statements, as the case may be, related to the fiscal year ended on 12/31/2011. | |
|--|-------------------------|
| EVENT | DATE |
| Disclosure to the Shareholders | 02/15/2012 |
| Publication in newspapers | 02/16/2012 |
| Submission to BM&FBOVESPA | 02/15/2012 ¹ |

| Standardized Financial Statements - DFP, related to the fiscal year ended on 12/31/2011. | |
|--|-------------------------|
| EVENT | DATE |
| Submission to BM&FBOVESPA | 02/15/2012 ² |

| Annual Financial Statements and Consolidated Financial Statements, as the case may be, in compliance with the international standards, related to the fiscal year ended on 12/31/2011. | |
|--|-------------------------|
| EVENT | DATE |
| Submission to BM&FBOVESPA | 02/15/2012 ³ |

¹ After the closing of the trading session at the stock exchange

² After the closing of the trading session at the stock exchange

³ After the closing of the trading session at the stock exchange

| Remuneration in cash in the allocation of the result for the fiscal year ended on 12/31/2011. | | | | |
|---|---|---------------------------------|--|--------------|
| Profit | Event-Date | Amount (R\$) | Value per share (R\$) | Payment Date |
| | | | Common Share | |
| Interest on own capital* | Board of Directors Meeting ("RCA") held on 07/20/2011 | R\$ 37,506,420.89 ⁴ | R\$ 0.08697463 (R\$ 0.07392843, with 15% withheld as "IRRF" - Withholding Income Tax) | 08/12/2011 |
| Dividends* | RCA held on 07/20/2011 | R\$ 295,302,406.25 ⁵ | R\$ 0.68478453 | 08/12/2011 |
| Interest on own capital** | RCA held on 02/15/2012*** | R\$ 23,626,977.60 ⁶ | R\$0.05516776 (R\$ 0.04689260, with 15% withheld as IRRF) | 04/18/2012 |
| Dividends** | RCA held on 02/15/2012*** | R\$ 467,323,863.72 ⁷ | R\$1.09117684 | 04/18/2012 |

* The distributions that already occurred will be ratified.

* Such interest on own capital and dividends were calculated based on the shares held on 07.26.2011, provided that from 07.27.2011 onwards, the shares of the Company were traded "ex" interest on own capital and "ex"-dividends.

** Such interest on own capital and dividends were calculated based on the shares held on 02.24.2012, provided that from 02.27.2012 onwards, the shares of the Company were traded "ex" interest on own capital and "ex"-dividends.

*** The RCA held on 02.15.2012, recommended the approval, by the shareholders of the Company during the Shareholders' Annual Meeting to be held on 04.13.2012, the payment of dividends and interest on own capital. The amount described on the next column already considers the changes on the treasury shares occurred between the date of the mentioned RCA, until the date of the payment of dividends and interest on own capital on 02.24.2012, maintaining the amount to be paid per share.

| Reference Form, related to the current fiscal year (12/31/2012) | |
|---|------------|
| EVENT | DATE |
| Submission to BM&FBOVESPA | 05/31/2012 |

| Quarterly Information - ITR | |
|---------------------------------------|------------|
| EVENT | DATE |
| Submission to BM&FBOVESPA | |
| Regarding the 1 st quarter | 04/25/2012 |
| Regarding the 2 nd quarter | 07/25/2012 |
| Regarding the 3 rd quarter | 10/24/2012 |

| Quarterly Information in English or in accordance with the international standards | |
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| EVENT | DATE |
| Submission to BM&FBOVESPA | |
| Regarding the 1 st quarter | 04/25/2012 |
| Regarding the 2 nd quarter | 07/25/2012 |
| Regarding the 3 rd quarter | 10/24/2012 |

Annual General Meeting

⁴ Regarding the period from January to July 2011

⁵ Regarding the period from January to June 2011

⁶ Regarding the period from August to December 2011

⁷ Regarding the period from August to December 2011

| EVENT | DATE |
|--|---|
| Publication of the Call Notice | 03/09/2012 ⁸ , 03/10/2012 ⁹ , 03/12/2012 ¹⁰ and 03/13/2012 ¹¹ |
| Submission of the Call Notice to BM&FBOVESPA, accompanied by the management proposal and the General Meeting Manual. | 03/08/2012 |
| Holding of the Annual General Meeting | 04/13/2012 |
| Submission of the main resolutions of the Annual General Meeting to BM&FBOVESPA | 04/13/2012 |
| Submission of the Minutes of the Annual General Meeting to BM&FBOVESPA | 04/13/2012 |

| Extraordinary General Meeting | |
|--|---|
| EVENT | DATE |
| Publication of the Call Notice | 03/09/2012 ¹² , 03/10/2012 ¹³ , 03/12/2012 ¹⁴ and 03/13/2012 ¹⁵ |
| Submission of the Call Notice to BM&FBOVESPA, accompanied by the management proposal. | 03/08/2012 |
| Holding of the Extraordinary General Meeting | 04/13/2012 |
| Submission of the main resolutions of the Extraordinary General Meeting to BM&FBOVESPA | 04/13/2012 |
| Submission of the Minutes of the Extraordinary General Meeting to BM&FBOVESPA | 04/13/2012 |

| Public Meeting with Analysts | |
|--|------------|
| EVENT | DATE |
| Holding of the Public Meeting with Analysts, open to other interested persons (APIMEC), which shall occur at Rodovia Anhanguera, s/n, Km 30,5, Cajamar - SP, time to be confirmed. | 04/13/2012 |

| Conference Call (Optional) ⁸ | |
|---|------------|
| EVENT | DATE |
| Holding of the conference call | |
| Analysis and discussion of the 2011 results, at 10 am. | 02/17/2012 |
| Analysis and discussion of the 1 st Quarter Results, time to be confirmed. | 04/27/2012 |
| Analysis and discussion of the 2 nd Quarter Results, time to be confirmed. | 07/27/2012 |
| Analysis and discussion of the 3 rd Quarter Results, time to be confirmed. | 10/26/2012 |

8 Publication in the *Diário Oficial do Estado de São Paulo* and *Valor Econômico*.

9 Publication in the *Diário Oficial do Estado de São Paulo*.

10 Publication in the *Valor Econômico*.

11 Publication in the *Diário Oficial do Estado de São Paulo* and *Valor Econômico*.

12 Publication in the *Diário Oficial do Estado de São Paulo* and *Valor Econômico*.

13 Publication in the *Diário Oficial do Estado de São Paulo*.

14 Publication in the *Valor Econômico*.

15 Publication in the *Diário Oficial do Estado de São Paulo* and *Valor Econômico*.

16 The Company will send, for each conference call, an invitation to the analysts, institutional and individual investors, through its mailing list. All interested persons may also attend the conference call by webcast at the Company's Investors Relations website (www.natura.net/investidor).

| Already scheduled Board of Directors Meetings | |
|---|-------------|
| EVENT | DATE |
| Holding of the meeting of the Board of Directors (dividends/ interest on own capital) | 02/15/2012 |
| Submission of the main resolutions of the Board of Directors Meeting to BM&FBOVESPA | 02/15/2012 |
| Submission of the Minutes of the Board of Directors Meeting to BM&FBOVESPA | 02/15/2012 |
| Holding of the meeting of the Board of Directors (dividends/ interest on own capital) | 07/25/2012 |
| Submission of the main resolutions of the Board of Directors Meeting to BM&FBOVESPA | 07/25/2012 |
| Submission of the Minutes of the Board of Directors Meeting to BM&FBOVESPA | 07/25/2012 |