

NATURA COSMÉTICOS S.A.

CNPJ/MF 71.673.990/0001-77

Publicly-Held Company

NIRE 35.300.143.183

EXTENSION OF THE SHAREHOLDERS´ AGREEMENT

Natura Cosméticos S.A. (“Company”) hereby informs its shareholders and the market, pursuant to the provisions of CVM Instruction No. 358/2002, issued by the Brazilian Securities Commission (*Comissão de Valores Mobiliários – CVM*), that on this date, the term of the Shareholders´ Agreement celebrated on April 26, 2007 was extended to June 12, 2014. A copy of its document is available for consultation on the Investor Relations page of the Company (www.natura.net/investidor), in the CVM (www.cvm.gov.br) and BM&FBovespa (www.bmfbovespa.com.br) web sites.

São Paulo, January 7, 2014.

NATURA COSMÉTICOS S.A.

ROBERTO PEDOTE

Chief Financial and Investor Relations Officer