

ANNUAL SCHEDULE

ANNUAL SCHEDULE OF CORPORATE EVENTS	
Corporate name	Natura Cosméticos S.A.
Headquarter address	Avenida Alexandre Colares, 1188, Vila Jaguará. CEP: 05106-000. São Paulo – SP
Internet address	www.natura.com.br
Investor Relations Officer	Name: Roberto Pedote Email: robertopedote@natura.net Telephone number(s): (11) 4196-1401
Responsible for the Investor Relations Area (other than the Investor Relations Officer)	Name: Fabio Cefaly de Campos Machado Email: fabiocefaly@natura.net Telephone number(s): (11) 4196-1420
Newspapers (and places) in which the company publishes its corporate acts	Diário Oficial do Estado de São Paulo Valor Econômico (São Paulo)

A. MANDATORY SCHEDULING

Annual Financial Statements, related to the fiscal year ended on 12/31/2013.	
EVENT	DATE
Disclosure through IPE	02/12/2014 ¹

Standardized Financial Statements – DFP, related to the fiscal year ended on 12/31/2013.	
EVENT	DATE
Disclosure through ENET	02/12/2014 ²

Annual Financial Statements translated to English, related to the fiscal year ended on 12/31/2013. (Required Information only for the companies of Novo Mercado and Level 2)	
EVENT	DATE
Disclosure through IPE	02/12/2014 ³

¹ After the closing of the trading session at the stock exchange

² After the closing of the trading session at the stock exchange

³ After the closing of the trading session at the stock exchange

Reference Form related to the current fiscal year	
EVENT	DATE
Disclosure through ENET	05/30/2014

Quarterly Information – ITR	
EVENT - Disclosure through ENET	DATE
Regarding the 1 st quarter	04/23/2014 ⁴
Regarding the 2 nd quarter	07/23/2014 ⁵
Regarding the 3 rd quarter	10/22/2014 ⁶

Quarterly Information translated to English (Required Information only for the companies of Novo Mercado and Level 2)	
EVENT- Disclosure through IPE	DATE
Regarding the 1 st quarter	04/23/2014 ⁷
Regarding the 2 nd quarter	07/23/2014 ⁸
Regarding the 3 rd quarter	10/22/2014 ⁹

Annual and Extraordinary Shareholders Meetings	
EVENT	DATE
Submission of the management proposal through IPE	03/11/2014
Submission of the Call Notice through IPE	03/11/2014
Holding of the Annual and Extraordinary Shareholders Meetings	04/11/2014
Submission of the main resolutions or the minutes of the Annual and Extraordinary Shareholders Meetings through IPE (recommended sending until 06:30 pm on the day of the meeting)	04/11/2014

Public Meeting with Analysts	
EVENT	DATE
Holding of the Public Meeting with Analysts, open to other interested persons. (place and time) (if the place, date and time of the meeting have not been set when presenting the Annual Calendar, companies can publish only the month of its completion. Subsequently, pursuant to the rules of resubmission, the calendar will be updated with these information)	04/11/2014

B. OPTIONAL SCHEDULING
(Events already scheduled when the first presentation of the Annual Schedule.)

⁴ After the closing of the trading session at the stock exchange

⁵ After the closing of the trading session at the stock exchange

⁶ After the closing of the trading session at the stock exchange

⁷ After the closing of the trading session at the stock exchange

⁸ After the closing of the trading session at the stock exchange

⁹ After the closing of the trading session at the stock exchange

Conference Call, if applicable	
EVENT	DATE
Holding of Conference Call: analysis and discussion of the 2013 results, at 10 am.	02/14/2014
Analysis and discussion of the 1 st Quarter Results, at 10 am.	04/25/2014
Analysis and discussion of the 2 nd Quarter Results, at 10 am.	07/25/2014
Analysis and discussion of the 3 rd Quarter Results, at 10 am.	10/24/2014

Board of Directors Meetings	
EVENT	DATE
Holding of the meeting of the Board of Directors (dividends/ interest on own capital)	07/23/2014
Submission of the main resolutions or the minutes of the Board of Directors Meeting through IPE (recommended sending until 06:30 pm on the day of the meeting)*	07/23/2014

(*)If the company opts for sending summary of the main decisions taken at the board of directors meeting shall disseminate clear, accurate and objective information, containing all data that may significantly affect the quotes of the securities issued by the company and the decision of investors to purchase, sell or hold them or to exercise any rights attaching to the holders of securities issued by the company or referenced to them.

The dissemination of inaccurate information or absence of relevant information about the resolutions passed at the board of directors meeting shall result in the application of appropriate sanctions under the Rules of Application of Pecuniary penalties attached to each listing regulations.