

Natura Cosméticos S.A. ("the Company"), hereby informs its shareholders and the market that Viviane Behar de Castro has joined the company this month, as Investor Relations Director, a new role with a global scope.

Viviane Behar has solid experience in the financial markets and most recently was Investor Relations Officer at Fleury SA. Prior to that, she worked for eight year at Redecard S.A., where she held the positions of head of partnerships and Investor Relations and Sustainability Officer. She also was Investor Relations Director at Biocapital, Managing Partner of VB Projeto e Finanças, and held management positions at Bank of America do Brasil, NationsBank do Brasil and Citibank.

The Company welcomes Viviane and wishes her success in her new position.



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