

**NATURA COSMÉTICOS S.A.**  
Publicly-Held Company NIRE 35.300.143.183  
CNPJ/MF  
71.673.990/0001-77

**NOTICE TO THE MARKET**

**INDICATION OF NEW MEMBER OF BOARD OF DIRECTORS**

The Company hereby informs its Shareholders and the market in general that the Board of Directors of Natura Cosméticos SA ("Company") has indicated Mrs. Jessica DiLullo Herrin, CEO and Founder of Stella & Dot - headquartered in the United States, as a new member of the Company's Board of Directors.

Such indication shall be submitted to a vote at an extraordinary General Shareholders' Meeting to be called at the appropriate time.

São Paulo, September 25<sup>th</sup>, 2018.

**NATURA COSMÉTICOS S.A.**

**JOSÉ ANTONIO DE ALMEIDA FILIPPO**  
Chief Financial and Investor Relations Officer