

NATURA COSMÉTICOS S.A.
Publicly-Held Company – CVM Code 471-5
CNPJ/MF nº 71.673.990/0001-77 NIRE 35.300.143.183

April 25, 2019 252/2019-SLS

Natura Cosméticos S.A.

Mr. José Antonio de Almeida Filippo

Investor Relations Officer

Ref.: Atypical Stock Price Movement

Dear Sir,

In view of the price, trading and volume oscillations in the common shares of the Company, as informed below, we have requested to be informed, by 9:00 am on 04/26/2019, if there is any material fact in your possession that could justify such data.

Common Shares									
Prices (R\$ / Share)									
Date	Open	Low	Max	Med	Last	Osc %	Neg	Quant	Volume
11/04/2019	46,53	45,18	47,10	45,90	45,51	2,04	6.815	1.444.500	66.301.228,00
12/04/2019	45,24	44,35	46,30	45,07	46,10	1,29	7.828	2.904.000	130.890.529,00
15/04/2019	46,00	45,45	46,19	45,56	46,00	0,21	6.285	9.211.700	419.727.967,00
16/04/2019	46,00	45,61	46,77	46,11	45,96	0,08	6.062	1.617.500	74.576.767,00
17/04/2019	46,15	45,50	46,29	45,73	45,60	0,78	7.653	4.015.500	183.624.658,00
18/04/2019	45,65	44,55	46,01	45,34	46,00	0,87	11.303	8.246.700	373.937.652,00
22/04/2019	45,80	44,45	45,89	44,83	44,55	3,15	7.843	2.064.200	92.529.961,00
23/04/2019	44,49	43,55	44,84	43,85	43,85	1,57	11.390	2.873.100	125.980.991,00
24/04/2019	43,74	43,35	45,18	44,58	44,78	2,12	11.527	2.686.800	119.784.079,00
25/04/2019	44,65	44,65	50,00	48,51	48,93	9,26	19.357	5.992.000	290.687.799,00

Company Response

Ms. Ana Lucia Pereira

Listing Supervision and Supervision of Issuers

The Company informs that, it is not aware of any existing or related to its business material fact that could justify the price and volume oscillations in the common shares issued by the Company ("Shares") occurring in the period indicated by B3.

However, the Company believes that the price and volume oscillations of the Shares in the period indicated by B3 may have occurred as a result of market speculation after the disclosure by the Company of a Material Fact on March

22, 2019 ("Material Fact"), in which it informed the market that it has engaged in discussions with Avon Products, Inc. concerning a potential transaction involving both companies. Also, specifically in relation to the price oscillation of the Shares occurred on April 25, 2019, the Company believes it may have occurred as a result of market speculation motivated by the news released by the media today in which the market was informed that an agreement for the sale of New Avon LLC (Avon North America) has been entered into.

The Company clarifies that there is no new fact in relation to the information disclosed in the Material Fact and that it will keep its shareholders and the market in general up to date.

São Paulo, April 26, 2019.

JOSÉ ANTONIO DE ALMEIDA FILIPPO
Chief Financial Officer and Investor Relations Officer